

Okay, here's a test. Which would you rather have — a general purpose microprocessor that runs Windows®? Or a Windows Microprocessor?

What's the difference? The WinChip C6™ by Integrated Device Technology, was born and bred with a pure-and-simple RISC architecture optimized specifically for Windows desktop and mobile applications.



Instead of flabby, wasted logic, IDT WinChip C6 is bulging with muscular Level One cache to accelerate the most often-used instructions. So IDT WinChip C6 delivers 200 MHz MMX™ performance running Windows software — at a fraction of the circuitry, power, heat and cost of Pentium®-class general purpose processors.

That brings your 180 MHz and 200 MHz desktops down into the sub-\$1000 range. And puts your notebooks hours ahead of the competition.



All on the Socket 7 infrastructure. All 100% applications compatible with Pentium with MMX Technology. Microsoft® Certified for Windows 95. And XXCAL Platinum Certified for compatibility with other major x86 operating systems, network environments and software applications.

So, which processor would you rather have? For today's value-conscious business and home markets, the Windows Microprocessor is a better answer. To learn more, visit www.winchip.com.

Birth of a Windows Microprocessor.



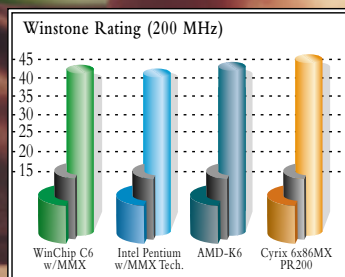
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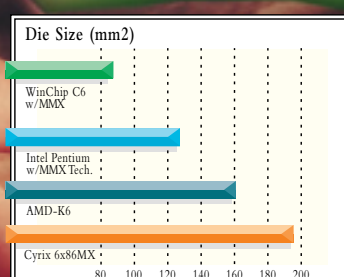
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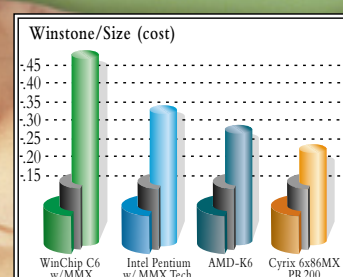
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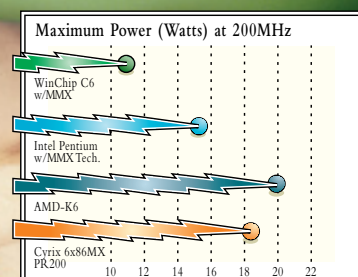
For Windows business applications, WinChip offers comparable performance to Intel Pentium with MMX Technology, AMD-K6 and Cyrix 6x86MX™.



Smaller die area means lower production cost, lower power consumption and heat dissipation.



WinChip delivers the highest Winstone rating per square millimeter of die area among Pentium-class microprocessors.



WinChip runs cooler and thus more reliably than others, extending battery life for mobile users.