■ Mullahs Meet at Mac Mecca in Moscone

Heeding the call, Macintosh believers everywhere will flock to San Francisco's Moscone Convention Center once again to attend the annual **Macworld Expo**. The four-day conference runs January 6–9 and is organized into no fewer than 13 separate tracks devoted to, among other things, design/art/publishing, tools, programming, operating systems, small/home office, educators, special interests, the popular "Making Money" track, and the enigmatic "You Asked For It" track. Keynote speakers include industry pundit Stewart Alsop and Kai Krause (he of Power Tools and Goo fame).

Tickets to the cabal cost from $25 (for exhibits only) to $995 (for the full conference package, including conference sessions, workshops, keynotes, and lunch). For more information, call 800.645.3976 or visit *www.macworldexpo.com.*

■ Reading About Today's Engineer

The IEEE is publishing a new magazine, *Today's Engineer,* dedicated to helping technical professionals develop nontechnical skills in leadership, product marketing, management, and "thinking outside the cubicle." Issues arrive quarterly.

An annual subscription to the magazine runs $18.95 ($12.95 for IEEE members). To start your subscription call the IEEE (Washington, D.C.) at 800.678.4333 (product PB-331) or key in the URL for *www.ieee.org/usab/TODAYS-ENGINEER.*

■ There's Still Time for Real-Time

Time waits for no one, and the **Real-Time Computer Show and Conference** will be here before you know it. The show runs Wednesday and Thursday, January 21–22 at the Santa Clara (Calif.) Convention Center. Both days are divided into three tracks covering topics such as VMEbus and VME520, CompactPCI, DSPs, and operating systems. Thursday's keynote address is provided by former Secretary of Defense William Perry.

Admission to the exhibits is free; early conference registration (before 12/30) runs $295. For more information or to register, contact RTC Group (San Jose, Calif.) at 800.638.0838 or via the Web at *www.rtcgroup.com.*

■ Handhelds Under the Palms

Those interested in handheld, wireless, PDA, portable, mobile-data, HPC, and smartphone applications can get an eyeful at either the second or third annual (they're not sure) **Mobile & PDA Expo**. The show runs February 18–20 at the Clarion Hotel at San Francisco Airport and features more than 75 companies exhibiting hardware, software, component, and peripheral products; seminars; and a keynote address.

A fistful of dollars ($50) gets you into the exhibits; the full conference costs $795, or $695 before 1/5/98. For more information, call WMS (San Francisco) at 415.252.8008 or set your browser to *www.pda-expo.com.*

MICRODESIGN RESOURCES

Do your colleagues envy your subscription to *Microprocessor Report*?

Richard Norman, president of Hyperchip, told us, "I bought a subscription for myself as a Christmas present." This month, until December 31, you have the opportunity to share what you and Richard Norman already know ... that *Microprocessor Report* is a highly valued, even coveted, resource.

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