

CHART WATCH: PC PROCESSORS

	6/6/99*	9/12/99†	%CHG
Pentium III-600	---	\$615	---
Pentium III-550	\$744	\$423	-43%
Pentium III-500	\$482	\$251	-48%
Pentium III-450	\$268	\$183	-32%
Celeron-500	---	\$153	---
Celeron-466	\$147	\$99	-33%
Celeron-433	\$113	\$79	-30%
Celeron-400	\$93	\$64	-31%
Mobile Pentium II-400	\$530	\$358	-32%
Mobile Pentium II-366	\$316	\$187	-41%
Mobile Pentium II-333	\$187	\$161	-14%
Mobile Celeron-466	---	\$209	---
Mobile Celeron-433	---	\$159	---
Mobile Celeron-400	\$187	\$106	-43%
Mobile Celeron-366	\$144	\$85	-41%
Mobile Celeron-333	\$106	\$74	-30%

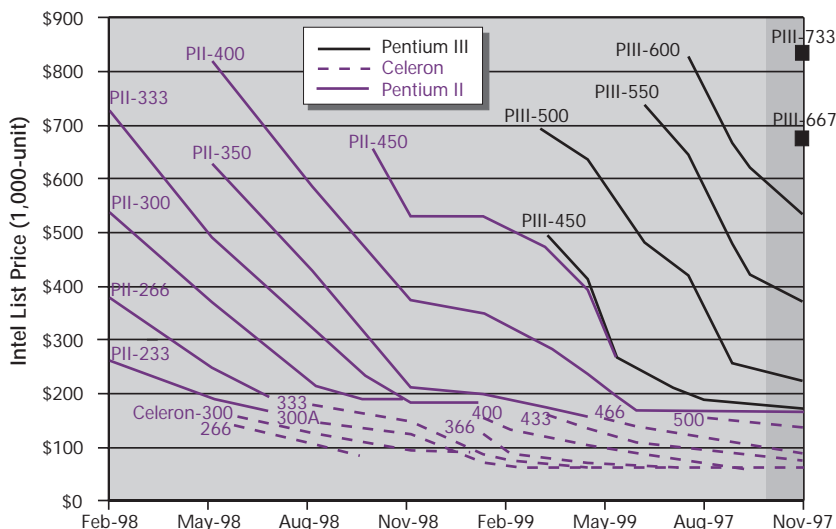
*5/16 for PIII, 6/13 for Mobile †9/5 for Mobile (Source: Intel)

Vendor	Part/Number	List Price*	Avail
AMD	Athlon/700	\$849	Now
	Athlon/650	\$615	Now
	Athlon/600	\$449	Now
	Athlon/550	\$304	Now
	Athlon/500	\$209	Now
AMD	K6-2/500	\$167	Now
	K6-2/450	\$93	Now
	K6-2/400	\$73	Now
	K6-2/350	\$56	Now
AMD	Mobile K6 III/450	\$320	Now
	Mobile K6 III/400	\$246	Now
AMD	Mobile K6-2P/475	\$209	Now
	Mobile K6-2P/433	\$159	Now
	Mobile K6-2P/350	\$74	Now
Rise	mP6/PR366	\$48	Now
	mP6/PR333	\$43	Now

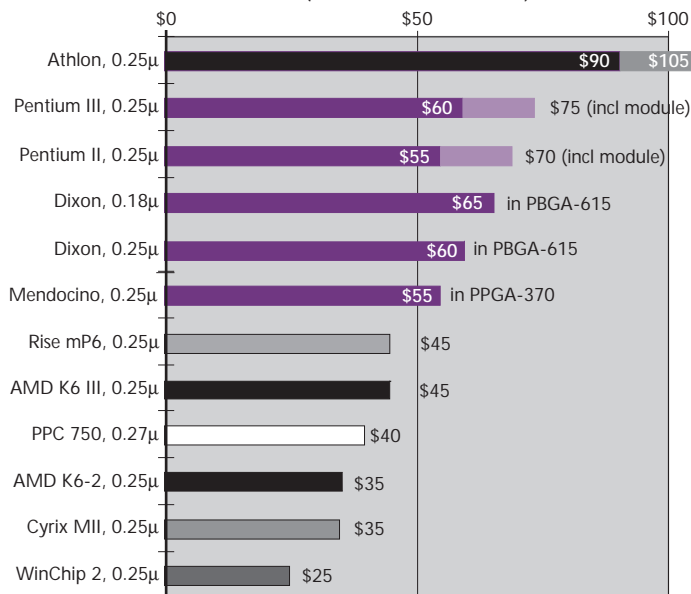
*in 1,000s (Source: vendors)

This edition of Chart Watch covers x86 and PowerPC processors for PC and Apple Macintosh systems. The first table shows the latest pricing for Intel processors. The second table provides comparable pricing from other x86 vendors.

The figure at right shows historical Intel list pricing back to 1Q98 and MDR's projected Intel pricing through 4Q99. The figure below graphs the manufacturing costs of these chips as estimated by the MDR Cost Model.



Estimated Manufacturing Cost (Source: MDR Cost Model)



The table below compares Motorola's current prices for PowerPC chips with those for comparable Intel parts. The table matches processors with comparable integer performance, based on SPECint95 (base), but does not include floating point.

PowerPC Processor	Moto*	Intel Equivalent†	Intel*
PowerPC G4-500	\$475	Pentium III-600	\$615
PowerPC G4-450	\$355	Pentium III-550	\$423
PowerPC G4-400	\$275	Celeron-500	\$153
PowerPC G4-500	\$475	no mobile part	
PowerPC G4-450	\$355	no mobile part	
PowerPC G4-400	\$275	Mobile Celeron-466	\$209
PowerPC 750 (G3)	n/a		

*list price in 1,000s †based on SPECint95 (Source: vendors)