### ■ USB Developers in Philadephia

The USB Implementers Forum (USB-IF) will hold another **USB Developers Conference** September 8–9 at the Marriott hotel in "beautiful" Philadelphia. The conference features separate tracks for novice USB developers and for USB devotees; both tracks include technical presentations from Intel, Microsoft, and others. There will also be an exhibition of USB products.

Attendance costs $495 for USB-IF members, $995 for nonmembers. For more information, contact USB-IF (Hillsboro, Ore.) at 503-693-7975 or send e-mail to *admin@usb.org.*

### ■ Internet, Andreessen Omnipresent

Or so it seems, with Netscape's Mark Andreessen appearing nearly simultaneously at two conferences on Internet commerce. IDG's **Internet Commerce Expo** happens at the Los Angeles Convention Center September 8–11. The four-day show will include exhibits; the Internet Open, a demonstration of applications developed for the Web; conferences; and keynote addresses by Sun's Ed Zander, Robert McDowell of Microsoft, and John Patrick, VP of Internet Technology for IBM, as well as Andreessen. Admission fees run $250–$1,195; an exhibits-only pass is free. For more information, or to register, contact IDG at 800.667.4423 or visit the Web at *www.idg.com/ice.*

Technologic's **Internet Outlook** takes place September 8–9 at the San Francisco Airport Marriott. This conference focuses on presentations by CEOs and other top execs, including William Campbell, CEO of Intuit, Mark Kvamme, CEO of CKS Group, and the ubiquitous Andreessen. The registration fee is $1,695; to register, contact Technologic Partners (New York) at 212.343.1900 or on the Web at *www.tpsite.com.*

### ■ Set-Top Market to Reach $11B by 2001

So claims a new report from Intex Management Services (IMS), titled ***The Worldwide Market for Set-Top Boxes.*** The report, based on research developed with a number of leading set-top box vendors, also claims that 27.5 million set-top boxes will be shipped in 2001. Growth of digital systems will be fastest in Europe and Asia, due to the large installed base of analog cable systems in North America.

The report is priced at £3,700. Contact IMS (Northants, England) at 44.1933.442202 or via fax at 44.1933.442240.

### ■ ICE Covers Microprocessors

Integrated Circuit Engineering (ICE) latest report, ***Microprocessor Outlook 1997,*** provides market data on products ranging from 4-bit microcontrollers to multimedia DSP chips, broken down by supplier with forecasts through the year 2001.

The report is available in either paper or CD-ROM format for $1,395. For more information, contact ICE (Scottsdale, Ariz.) at 602.515.9780 or on the Web at *www.ice-corp.com/ice.*

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## MICRODESIGN
### RESOURCES

#### SEPTEMBER 11, 1997

# National's Plans for Cyrix

*PC Systems On A Chip—National Semiconductor's Vision: A Dinner Meeting Presentation*
In light of National's recent acquisition of Cyrix, we've invited Michael Bereziuk, general manager of National's personal systems group, to expand on the vision in which entire PCs can be integrated on a single chip and support diverse information appliances. He'll explain how parts like the Cyrix MediaGX and its successors fit into this forward-thinking strategy.

*Intel Microprocessor Forecast: A Half-Day Seminar*
On the same day as the dinner meeting, join Linley Gwennap for a seminar detailing Intel's manufacturing capacity and costs, product roadmap, pricing and unit shipments, including details on Merced and IA-64.

> **For more details and to register, visit our website**
> (*www.MDronline.com/dm/dm.html***)**
> **or call 707.824.4001 or 800.527.0288.**

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*Ship to:*

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