Scalable, But Is It Coherent?

Kai Hwang and Zhiwei Xu and WCB/McGraw-Hill have published *Scalable Parallel Computing*, an 800-page hardcover book that seeks to explain parallel programming, performance metrics, distributed memory, threading, synchronization, symmetric and CC-NUMA multiprocessors, and more.

The book (ISBN 0-07-031798-4) can be ordered from WCB/McGraw-Hill by visiting www.mhhe.com.

■ The PIC of the Litter of Microcontroller Books

John B. Peatman of Georgia Tech has written *Design with PIC Microcontrollers*, a 260-page introduction to Microchip's popular 8-, 10-, and 12-bit microprocessors. After covering the architecture and instruction set, the book includes several samples of interrupt, timer, and conversion code, as well as a reference to parts in the family.

Copies of the book (ISBN 0-13-759259-0) are available through Prentice-Hall at *www.prenhall.com*.

Attend MIT, If Only for Two Days

The Massachusetts Institute of Technology is offering a twoday executive briefing on emerging trends, technologies, and *Management Strategies for R&D Organizations*. Held at the MIT Campus on May 6–7, the course is geared toward R&D directors, vice presidents, and technology officers. Five tracks

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Course registration costs \$1,250 for both days, including meals and materials. For more information, or to register, contact Diane Kendall (Wellesley, Mass.) at 781.239.1111.

It's a DSP World in Santa Clara

The annual **DSP World** spring conference comes to the Santa Clara (Calif.) Convention Center April 21–23 for three days of raucous signal processing. After a full day of tutorials, there will be two days of exhibits, workshops, a keynote address by Edward Lee of UC Berkeley, and an evening wine tasting.

Registration costs \$795 for both show days or \$995 for the conference plus an all-day tutorial. Exhibit passes are going for just \$25. To register, or for more information, contact MFI (San Francisco) at 800.789.2223 or visit www.dspworld.com.

Among the 7 Million DVD-ROM Owners

Infotech Research predicts that 7 million PCs will be equipped with DVD-ROM drives by the end of 1998, and worldwide revenue in DVD-ROM titles will top \$560 million. These and other prognostications are spelled out in the *Optical Publishing Industry Assessment*, ninth edition.

The \$1,295 report can be ordered from Infotech by calling 802.763.2097 or via the Web at www.infotechresearch.com.

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