

### ■ How Cool Are Your Chips?

**Cool Chips II**, the second annual Japanese symposium on low-power microprocessors, will be held in Kyoto April 26 and 27. The program committee is now soliciting proposals for the conference. Contributions can be in the area of RISC or CISC microprocessors, media processors, FPUs, and other chips.

To submit a paper, or for more information, aim your browser toward [www.coolchips.org/CoolII/CFC99.html](http://www.coolchips.org/CoolII/CFC99.html) or write to Dr. Makoto Ikeda at [cool@coolchips.org](mailto:cool@coolchips.org).

### ■ Mars, Venus, and Now Jupiter

Men, women, and even Internet researchers will want to read *Consumer Internet Economy*, a "book-length study" from Jupiter Communications. The report is billed as a "strategic blueprint" covering successful revenue models, revenue projections for online advertising, online content, and ways to capitalize on the growing Internet economy.

Copies of the report are available directly from Jupiter (New York) at \$3,494 per copy. For more information, or to order, contact Jupiter at 800.488.4345 or [www.jup.com](http://www.jup.com).

### ■ EEMBC Benchmarks Available for Beta Use

The EDN **Embedded Microprocessor Benchmark Consortium** (EEMBC) is licensing beta copies of its benchmark suite to compiler and real-time operating system vendors. Licensees can

use the code suite to tune their software products to better execute the benchmarks. Microprocessor vendors (that are not already EEMBC members) may also license the benchmark code to evaluate possible optimizations. Because the EEMBC benchmarks are derived from embedded applications, optimizations should be applicable to real-world performance.

For more information, contact Markus Levy (El Dorado Hills, Calif.) at 916.939.1642 or visit [www.eembc.org](http://www.eembc.org).

### ■ Springtime in Chicago; It Must Be ESC

The tricatamenial **Embedded Systems Conference** (ESC) recurs in Chicago this spring, sprawling across the first week of March. As before, the conference will include exhibits, tutorial sessions, and all-day workshops dedicated to various aspects of embedded software, tools, development systems, and hardware. This year's keynote will be given by Bjarne Stroustrup, designer and original implementer of the C++ programming language. Other talks will cover RTOS design, object modeling, Windows CE drivers, digital signal processing, state machines, security, and threads. A certain *Microprocessor Report* editor will also be in evidence.

Registration fees range from \$425 for a single day to \$1,195 for a full-conference package. Admission to the exhibits is free. For more information, or to register, contact Miller Freeman (San Francisco) at 800.789.2223 or visit the Web at [www.embedded.com](http://www.embedded.com).