

RESOURCES

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❖ NAB SOME GAB AT NAB2000

If you're interested in digital TV, interactive TV, digital-video production, satellite communications, Internet commerce, or garish hotels, the NAB2000 conference in Las Vegas is the place to be. Sponsored by the National Association of Broadcasters, NAB2000 will be held April 8–13 (with exhibits on April 10–13) at the Las Vegas Convention Center and Sands Expo Center.

Among the sessions scheduled are “Interactive Television: the Evolving Landscape” and “The Convergence of Entertainment and Technology: A View From the Year 2010.” Registration fees range from \$150 to \$925. For more information, call 888.740.4622 or 301.682.7962, or go to www.nab.org/conventions/.

❖ PREDICTION: BRAKE FLUID WILL EVAPORATE

Forward Concepts has published a new market-research report, *Automotive Chips 2000*, which covers the worldwide automotive market for ICs through 2005. Among other things, the report discusses the future transition from hydraulic brakes to electromechanical “drive-by-wire” brakes, how a new 42-volt standard will replace 12-volt electrical

systems, and the advent of multiplexed buses. The report predicts that the market for automotive semiconductors will grow at an annual rate of 8.8%, from \$9.5 billion in 1998 to \$17 billion in 2005.

The 114-page report has 45 figures and tables, and it costs \$1,875. For more information, call 480.968.3759 or go to www.forwardconcepts.com.

❖ DON'T FORGET TO SLEEP, EAT, AND BATHE

There's plenty of fun to be had at the **Game Developers Conference** (March 8–12 at the San Jose Convention Center), but don't let that distract you from the other necessities of life—or the valuable information in GDC's tutorials and six tracks of conference sessions. Registration fees vary from \$150 to \$1,575. More information is available online at www.gdconf.com.

An executive-level view of the industry can be had at the **Game Executive Conference** preceding GDC (March 7–8 at the Monterey Convention Center). Registration fees are \$1,300 to \$1,900 and include admission to the Game Developers Conference. See www.gameexecutive.com for more information. ❖

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